



Ouray Tourism Office Membership Program

The mission of the Ouray Tourism Office is to enhance the economic vitality of Ouray by connecting visitors with authentic experiences and promoting respect for our community values, history and environment. The vision of the Ouray Tourism Office is to develop and uphold Ouray as a world-class, sustainable mountain destination.

Don't forget to check in at ouraycolorado.com/about-us/membership for a full list of resources and research for your business. If you have any questions about benefits and programs, please contact Pam Foyster at pam@ouraycolorado.com / 970-216-2269.

2019-20 BENEFTITS

A membership and its benefits are valid for one business from July 1, 2019 through June 30, 2020. (Members joining or renewing outside of the renewal period will be prorated up through June 30, 2020)

Destination Partner \$495	Local Partner \$225	Nonprofit Partner \$150	Citizen Partner \$50
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MARKETING

* Rack card slot at Ouray Visitor's Center (1 included in each membership, additional slot: \$100 each)	X	X	X	
* Business listing on OurayColorado.com: business description, direct link to your website, photo slideshow, social media & TripAdvisor links, YouTube video and menu/coupon options	X		X	
* Discounted advertising in the Visitor's Guide	X	X	X	
* One business directory listing in the Visitor's Guide	X			
* Membership-driven marketing initiative matching funds (for collaborations of 5 or more OTO members)	X	X	X	
* Co-operative marketing opportunities with vetted industry partners	X	X	X	
* One-on-one targeted marketing consultation with OTO staff, small business consultations through Small Business Development Council	X	X	X	

NETWORKING

* Invitation to Monthly Business After Hours and special educational events	X	X	X	X
* Host Business After Hours & Ribbon Cuttings	X	X	X	
* Membership in OTO's Buzz Industry Facebook Group (for you and your staff)	X	X	X	X
* Membership in "No Vacancy" Lodging Facebook Group (for our lodging partners)	X	X	X	

SERVICES & SUPPORT

* Ouray Tourism Office tourism industry & local communications (OTO Chat)	X	X	X	X
* Propane discount program with Pioneer Propane	X	X	X	X
* Commerical Cardboard Recycling (add-on: \$120 for 12 months; \$75 for 6 months)	X	X	X	X
* Eligibility to participate in Ouray Tourism Office committees.	X	X	X	X
* Voting rights & eligibility to serve on Board of Directors (for Local, Destination & Nonprofit Partners located within the City limits of Ouray)	X	X	X	